

# “[TELKOM & MR PRICE CELLULAR RECHARGE.SHOP.WIN!]” COMPETITION

## Terms and Conditions

### 1. Definitions:

In these Terms and Conditions, the following words will have the following meanings ascribed to them:

- 1.1 “**BLD**” means Blue Label Distribution (Pty) Ltd (Registration Number: 2004/003066/07);
- 1.2 “**Closing Date**” means the final day of the Competition being 30 November 2026;
- 1.3 “**Competition**” means **TELKOM & Mr Price Cellular**
- 1.4 “**Competition Period**” means 01 October 2026 up to and including the Closing Date (both days inclusive);
- 1.5 “**Consumer**” means a natural person of at least 18 (eighteen) years of age or older with both valid proof of identification and address;
- 1.6 “**Entrant**” or “**You**”/ “**your**” “**yours**” means a Consumer entering / participating in this Competition in terms of the provisions of clause 7 and who shall be bound by these Terms and Conditions;
- 1.7 “**Organizers**” means BLD, Retail Partner and Redemption/Network Partner;
- 1.8 “**Personal Information**” means personal information as defined in section 1 of the *Protection of Personal Information Act 4 of 2013*;
- 1.9 “**Prize**” means such prize(s) as listed in clause 9 below;
- 1.10 “**Process**” will have the meaning ascribed to it in section 1 of the *Protection of Personal Information Act 4 of 2013*
- 1.11 “**Product**” or “**Pre-Paid Product**” means airtime & data and in the denominations as may be specified in clause 7 below;
- 1.12 “**Redemption Partner**” or “**Network Partner**” means Telkom SA SOC Limited Registration Number: 1991/005476/30,
- 1.13 “**Retail Partner**” means Mr Price Cellular
- 1.14 “**Social Media**” means Facebook, Twitter/X, Instagram or the like as may be specified in these Terms and Conditions;
- 1.15 “**Terms and Conditions**” means the binding terms and conditions of this Competition as recorded in this document; and
- 1.16 “**Territory**” means the Republic of South Africa;
- 1.17 “**Voucher**” means the digital or physical mechanism employed by BLD to deliver the Product; and
- 1.18 “**Winner**” means an Entrant selected solely and exclusively by the Organizers and who, subject to these Terms and Conditions, will be awarded a Prize;

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2. The Competition will be conducted exclusively between BLD, Redemption/Network Partner and participating Retail Partner store that sell Product within the Territory.
3. The Competition will take place during the Competition Period and only within the Territory.
4. The Competition is open to Consumers who are physically present at and who purchase Product at a participating Retail Partner store.
5. Save as aforesaid the directors, members, partners, employees or agents of, or consultants of the Organizers (and their affiliates and immediate family members, life partners, business partners or associates) are excluded from participating the Competition, as are the Organizer's advertising agencies and suppliers.
6. By participating in the Competition, Entrants agree to be bound by these Terms and Conditions, which will at all relevant times be interpreted by the Organizers in their sole and absolute discretion. All decisions taken by the Organizers in relation to the Competition, these Terms and Conditions and/ or in respect of any dispute in respect thereof, shall be final and binding.

**7. How to participate:**

- a. Consumers are to participate in the Competition and become Entrants by purchasing a Voucher in a minimum denomination of R50 or more, SMS their Name and Serial Number to **30937** to Enter.

**8. Selection of Winners:**

- a. On the last day of each calendar month during the Competition Period and until the week after the Closing Date, the Organizers/BLD will select a total of 21 Winner(s) from the qualifying Entrants who will then be awarded the monthly Prizes.
- b. At the end of the Competition Period and after the Closing Date the Organizers will select (1) one grand prize winner from the qualifying Entrants who will then be awarded the Grand Prize.
- c. Refer to Table below for Prize breakdown:

| Prize Category | Qty | Amount     | Total      | Date          |
|----------------|-----|------------|------------|---------------|
| Monthly Prize  | 10  | R 5,000.00 | R50,000.00 | <b>06-Nov</b> |
| Monthly Prize  | 10  | R 5,000.00 | R50,000.00 | <b>02-Dec</b> |
| Grand Prize    | 1   | R10,000.00 | R10,000.00 | <b>04-Dec</b> |

**9. Prizes:**

- a. The Monthly prize which an Entrant may potentially win at the end of each calendar month during the Competition Period is: a once off amount of R5000,00 (Five-Thousand-Rand Mr Price voucher redeemable at the participating Retail Partner.
- b. The Grand Prize Winner, as selected by the Organisers, will stand a chance to win at the end of the Competition Period is: R10 000, 00 (Ten-Thousand-Rand) Mr Price Voucher (**Grand Prize**”).
- c. If any Prize and/or Grand Prize awarded is a voucher it will not be transferable or redeemable for cash and may only be redeemed by the Winner for selected goods and services at any participating Retail Partner store. The Organizers shall select all Winners in a fair and unbiased manner, such that every Entrant has an equal chance to win.

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- d. If any Prize and/or Grand Prize awarded is in the form of any goods and/or services, such goods and/or services shall not under any circumstances be capable of being exchanged for any other goods and/or services, nor shall it be transferable or capable of being redeemed or exchanged for cash or equivalent value.
  - e. Winners will be required to share and duly confirm their details for Prizes to be issued, once the Organizers/BLD contacts them telephonically and provides confirmation that they have been selected as a Winner.
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- 10. Winners will be announced monthly & after the Closing Date via BLD's Social Media pages. By entering the Competition, all Entrants consent to the publication of their name and image on BLD's Social Media pages. No other Personal Information of an Entrant will be published in this regard.
  - 11. Entrants understand and accept that all information (including these Terms and Conditions) relating to the Competition published on any promotional or advertising material or on the Organizers' website(s) at any time before or during the Competition Period will form part of the terms and conditions of entry.
  - 12. The Organizers have the right to withdraw or modify this Competition and Entrants will not have any claim against the Organizers of any nature in relation to the Competition. The Entrants choosing to participate indemnify the Organizers, their directors, affiliates, members, partners, employees, agents, consultants, suppliers, contractors and sponsors against any loss or damages, either direct, indirect, consequential, or otherwise, arising from its participation in this Competition.
  - 13. The Organizers will not accept any liability or responsibility for any damage, loss, injury or disappointment suffered by participants. The Organizers will not be liable for any costs incurred by participants in relation to the Competition.
  - 14. The Organizers may amend, modify or otherwise change these Terms and Conditions in their sole and absolute discretion without notice to participants and the amended version will be displayed in the same media as these terms and conditions. By participating or continuing to participate in the Competition Entrants agree and understand that they will be bound by the amended Terms and Conditions and that it is and remains the Entrant's sole and absolute responsibility to remain up to date with the latest version of these Terms and Conditions.
  - 15. The Organizers are not liable for any technical failures affecting participation, awarding of Prizes and/or promotion reward redemption process of the Competition.
  - 16. The Organizers assumes no liability whatsoever for any entry that has been omitted from participation in the Competition for any reason whatsoever.
  - 17. The Organizers have no control over the interception or loss of Personal Information over the internet or third party systems and assumes no liability for any such interception or loss.
  - 18. Notwithstanding anything to the contrary contained herein, to the maximum extent permissible by law, Entrants waive any claim they may have against the Organizers for any reason whatsoever and hereby fully indemnify the Organizers accordingly. Without limitation, the Organizers shall not attract

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any liability for any damage, injury or loss you suffer or may suffer as a result of you participating in this Competition.

19. By participating in the Competition, Entrants waive any and all rights to bring any claim or action related to such matters in any forum beyond one (1) month after the first occurrence of the kind of act, event, condition or omission upon which the claim or action is based.
20. By entering the Competition, you agree to your Personal Information being Processed by the Organisers for purposes of such entry.
21. Notwithstanding the provisions of **clause 20** you acknowledge and agree that the Processing of your Personal Information by the Organizers is lawfully required and justified in terms of the relevant provisions of the *Protection of Personal Information Act 4 of 2013* to enable you to enter the Competition, to redeem a Voucher, receive the Product and/or to receive and/or to be awarded a Prize.
22. Any Personal information relating to Entrants that is collected by the Organizers during the Competition will not be shared with any third party without express written consent. By entering this Competition, Entrants agree that the Organizers may make media announcements related to Entrants and/or the Competition from time to time at the Organizers' discretion.
23. South African law applies to the operation of the Competition and Entrants consent to the jurisdiction of the South Gauteng High Court, Johannesburg for any and all matters relating to these Terms and Conditions.
24. Competition excludes Swaziland and Lesotho stores.