“The Ultimate VIP Experience at the Hollywoodbets Durban July Campaign ”

Blu Label Distribution Proprietary Limited (“Blu”)

Terms and Conditions

1. The **The Ultimate VIP Experience at the Hollywoodbets Durban July Campaign** (the “Competition”) will be conducted exclusively between participating South African customers

2. Blu and its partners are hereinafter collectively referred to as ‘’The Organizers”

3. The Campaign period is from the **1 June and 24 June 2026**(both days inclusive) (the “Campaign Period”) and the campaign will take place in South Africa.

4. The Campaign is open to all participating customers (“Participants”) who purchase a Blu Voucher to the value of R50,00 (fifty rand) or more.

   Save as aforesaid the directors, members, partners, employees or agents of, or consultants of the Organizers (and their affiliates and immediate family members, life partners, business partners or associates) are excluded from the Campaign, as are the Organizer’s advertising agencies and suppliers. In addition, to be eligible to participate in the Campaign, qualifying participants who are natural persons must be at least 18 (eighteen) years of age.

5. By participating in the Campaign, Participants agree to be bound by these Terms and Conditions, which will be interpreted by the Organizers in their sole discretion. All decisions taken by the Organizers in relation to the Campaign, or in respect of any dispute, shall be final and binding.

6. How to participate as Consumers:

   a. Participants are to participate by purchasing a R50 or greater Blu Voucher between 1 June 2026 and including 24 June 2026.

   b. Participants are to SMS their name and Blu Voucher serial number to the below to enter the competition to 40660.

      (Disclaimer – Entries made only to the above short codes will still be accepted as Valid)

   c. A winner will be selected to win the following prize:
      i. 1 of 2 Double VIP tickets to the Hollywoodbets Durban July,
      ii. All expenses paid:
         1. Flights
         2. Accommodation
         3. Transport
         4. Food

5. Spending Money
6. Pegasus Lounge Access

d. Prize(s) are exclusive of any additional costs and liabilities incurred or which may be incurred by the Winner that are not expressly stated as forming part of the Prize, including, but not limited to, spending money, meals, taxes (excluding flight taxes), visas, additional travel extensions, tips & gratuities, personal, property & health insurance, transit, transport to and from departure airports, items of a personal nature, in-room charges, Wi-Fi, losses, damages, claims, legal costs, and increased personal taxation liabilities ("Additional Costs and Liabilities").

e. All travel on flights is subject to the relevant airline carrier's general conditions of carriage for passengers and baggage and the notice and conditions of the contract contained on each ticket or itinerary. It is the responsibility of the Winner (and the Winner's companion) to ensure compliance with the relevant airline carrier's terms and conditions at all relevant times.

f. Winners will be randomly selected to win the above prize.

g. Winners will be contacted by the Organizers to verify winners contact details for fulfilment of prizes.

h. The Organizers shall pick a winner in a fair and unbiased manner, such that every Consumer has an equal chance to win. A winner will only be contacted once to claim the prize. Should the winner not answer within 24-hours, they will forfeit, and the next winner will be picked.

i. The Organizers shall review the selected potential winner to confirm that all agreed terms and conditions of the Competition are satisfactory to verify that the selected winners are eligible to win.

j. The prize must be taken as-is. The prize is not transferable and cannot be exchanged for cash.

7. The Organizers will require proof of identification in order to release the prize to the winner.

8. The Organizers decision is final, and no correspondence will be entered into.

9. Upon acceptance of the prize by the winner, all risk in and to the prize transfers to the Winner and The Organizers accepts no liability for any loss, damage or theft of the prize or any requirements or additional costs associated with the prize.

10. The Organizers also have the right to withdraw or modify this promotional offer ("Promotion") and Participants will not have any claim against the Organizers of any nature in relation to the Competition.

The Participants choosing to Participate indemnify the Organizers, their directors and affiliates, as well as Blu and its employees, agents, consultants, suppliers, contractors and sponsors, against any loss or damages, either direct, indirect, consequential, or otherwise, arising from its participation in this Campaign.

11. The Organizers will not accept any liability or responsibility for any damage, loss, injury or disappointment suffered by participants. The Organizers will not be liable for any costs incurred by Participants in relation to the Campaign.

12. The Organizers may from time to time engage third-party influencers, content creators, or representatives to promote or support the Campaign; however, any views, opinions, statements, or actions expressed by such individuals are their own and do not necessarily reflect the official views, values, or positions of the Organizers or its partners, and the Organizers accept no responsibility or liability for any content, conduct, or representations made by these third parties.

13. The Organizers may amend, modify or otherwise change these Terms and Conditions in their sole and absolute discretion on notice to Participants and the amended version will be displayed in the same media as these terms and conditions. By participating or continuing to participate in the promotion Participants agree and understand that they will be bound by the amended Terms and Conditions.

14. The Organizers is not liable for any technical failures affecting participation and/or promotion reward redemption process of the Campaign.

15. The Organizers assumes no liability whatsoever for any entry that has been omitted from participation in the Campaign for any reason whatsoever.

16. The Organizers has no control over the interception or loss of personal information over the internet and assumes no liability for any such interception or loss.

17. Notwithstanding anything to the contrary contained herein, to the maximum extent permissible by law, Consumers, waive any claim they may have against the Organizers for any reason whatsoever and indemnify the Organizers accordingly. Without limitation, the Organizers shall not attract any liability for any damage or loss you suffer as a result of injury or loss the aforesaid participants suffer by participating in this Promotion.

18. By participating in the Promotion, consumers waive any and all rights to bring any claim or action related to such matters in any forum beyond one (1) month after the first occurrence of the kind of act, event, condition or omission upon which the claim or action is based.

19. Any personal information relating to Participants is collected by the Organizers during the Promotion will not be shared with any third party without express written consent. By entering this Promotion, participants agree that the Organizers may make media announcements and/or publications of the winner(s). The Organizers may also

communicate with participants from time to time at the Organizers' discretion from which they can opt out at any time.

20. South African law applies to the operation of the Campaign and Participants consent to the jurisdiction of the Magistrates court.