

Blu Label Unlimited Group Limited
(Incorporated in the Republic of South Africa)
Registration number 2006/022679/06
Share code: BLU ISIN: ZAE000109088
("Blu Label" or "the company")

DEALINGS IN SECURITIES BY AN ASSOCIATE OF DIRECTORS

In compliance with paragraphs 6.77 – 6.89 of the JSE Listings Requirements, the following information, is disclosed:

Name of directors:	Mr MS Levy and Mr BM Levy
Name of associate:	BSC Technologies Proprietary Limited
Relationship to associate:	Mr MS Levy and Mr BM Levy are directors of BSC Technologies Proprietary Limited
Class of securities:	Ordinary shares
Date of transaction:	08 October 2026
Number of securities:	11 000 000*
Price per security:	R6.88
Total value:	R75 680 000
Nature of transaction:	Off-market delivery of Blu Label ordinary shares as a result of the close-out of a contract for difference
Nature and extent of director's interest:	Indirect beneficial
Clearance to deal:	Obtained in advance in accordance with JSE Listings Requirements

The close-out of the contract for difference has been physically settled through the delivery of the underlying Blu Label ordinary shares to BSC Technologies Proprietary Limited. The transaction does not change the aggregate indirect beneficial interest of Mr MS Levy and Mr BM Levy in the company. Following this close-out, Mr MS Levy and Mr BM Levy no longer hold, directly or indirectly, any contract for difference positions in Blu Label ordinary shares.

* The ordinary shares acquired by BSC Technologies Proprietary Limited have been attributed equally to Messrs BM Levy and MS Levy

Sandton
09 October 2026

Sponsor:
Investec Bank Limited