

Blu Label Unlimited Group Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022679/06)
Share code: BLU ISIN: ZAE000109088
("Blu Label")

DEALING IN SECURITIES BY COMPANY SECRETARY

In compliance with paragraphs 6.77-6.89 of the JSE Listings Requirements, the following dealings are disclosed:

Company:	Blu Label Company Proprietary Limited
Company Secretary:	Ms J van Eden
Nature of transaction:	On-market sale of Blu Label shares
Nature of interest:	Direct beneficial
Class of securities:	Ordinary shares
Date of transaction:	13 October 2026
Price per share:	R7.35
Number of shares:	124 668
Total value:	R916 309.80
Clearance to deal:	Obtained in advance in accordance with JSE Listings Requirements

Sandton
14 October 2026
Sponsor:
Investec Bank Limited